

# CMPI | CENTER FOR MEDIA & PEACE INITIATIVES

## *Executive Leadership Education*

October 2-25, 2022 | Newark, New Jersey



*The Leadership Education Program is a joint project of the Center for Media & Peace Initiatives, New York (CMPI) and the School of Public Affairs and Administration (SPAA) at Rutgers University Newark*

## **CMPI LEADERSHIP EDUCATION**

### **OVERVIEW**

The Center for Media and Peace Initiatives (CMPI) Leadership Education convenes a diverse community of executives to explore different aspects of leadership, navigate the complexities, and embrace the opportunities. The Center offers training opportunities to professionals who wish to accelerate their career growth. Executive education supports top leaders in business, government, academia, banks, multinationals, and nonprofits etc. to reinvigorate their professional journey. As an interdisciplinary approach to leadership development and personal growth, the CMPI builds off the passion and perspective of world class faculty, participants, and environment to help participants evolve on a personal level, drive change on an organizational level, and make a difference in the world at large. Participants explore fresh ways of thinking outside the box and build a global network that will last a lifetime.

### **PURPOSE:**

The Executive Leadership Education features a series of highly engaging lectures, interactions, readings, review of literature discussions that will lead to the acquisition of leadership skills to increase productivity and ability to lead change. The forum provides the foundation for each participant to advance their leadership skills and gain understanding of their leadership potentials as well as their strengths and weaknesses and organizational challenges. Participants learn from CMPI policy experts and top-flight leadership coaches. They also learn from each other, a select network of professionals from different sectors, complete a rigorous series of experiential seminars and workshops, and learn to be strategic, ethical, innovative, and effective leaders. Participants will be expected to complete a total of at least 6 classes throughout the duration of the course to receive a certificate of achievement.

### **GOALS/OUTCOMES:**

The curriculum of the 7- day leadership forum is organized around five key outcomes:

1. To organize leadership skills that will strengthen leaders and their ability to serve the common good within a multicultural society
2. To develop skills that participants will use to enhance the goals, vision, and direction of their organization, corporation, and government.
3. To deepen the participants' skills and shared leadership, key responsibility, distribution of resources and governance
4. To build the capacity for creating vision, managing human resources, and change strategies within their organization
5. To advance the careers of the participants

## Learning Focus:

Through interactive lectures, hands-on workshops, case studies, self-assessments, and other experiential learning opportunities, participants will explore the dynamics of leadership in a changing global political and economic landscape. The curriculum balances debate and analysis with structured opportunities for reflection and personal development to ensure that participants become architects of change. The intensive, interactive, and participatory program will use current, actionable, and inspiring leadership content from a world-class faculty of Rutgers University, CMPI policy experts, and top-flight leadership coaches.

- Topics will include:
- *Understanding Different Leadership Frameworks* - Using self-assessment and case studies, this session focuses on how to become an emotionally intelligent manager and leader by developing interpersonal communication skills essential for mentoring, accountability, trust, and managing conflict.
- *Strategic Communications and Persuasion in the Digital Age* - Helps executives and managers become successful communicators in person and in virtual contexts: from group discussions to presentations to social media.
- *Leadership & Management* - Learn to harness the leadership skills, political resources, and cultural understandings needed to guide successful organizational change.
- *Personal Leadership* – As a leader, you need to know how to inspire others, direct others, change others, influence others, and turn others around at times of adversity
- *Problem Solving, Decision Making, and Innovation* - The ability to make effective and timely decisions is an essential skill for successful executives.
- *Leading Change in Complex Times* - As a participant in this program you will learn frameworks that are grounded in research and demonstrated through classroom conversations, exercises, group work, case studies and a software-based business simulation
- *Politics, Public Policy, and Ethics* - The leadership environment creates ethical choices that can be hard to think through clearly. Amidst the changing business landscape, the new currency of business is trust. The session will chart a course to earn trust, deliver sustainable outcomes and make lasting impact on business, politics, and society
- *Project Management* - Successful project managers can understand the essence of a project through the project life cycle: defining its scope, building a project team, and monitoring the progress of the project through the duration of its execution. Participants will gain tools to effectively manage workflows, anticipate problems, and oversee the completion of successful projects.

• *Media and Election Reporting* - Participants will learn how to report in a responsible, non-inflammatory manner that creates an atmosphere conducive to peace using the peace journalism approach to train journalists, in both a seminar setting and in the field. Key concepts are: Elections and violence in Africa; Electoral reporting and Peace Journalism—threats, opportunities; and Electoral reporting and rumors

• *Legislative Leadership* - The training focuses on the critical skills that will enable participants to improve their understanding of inter-governmental relations in a democracy, interact with Congress men and women and showcase how to engage the citizens in legislative priorities. With a world-class faculty, specializing in governance and legislative affairs from Rutgers University, City University of New York, University of Nigeria, Uthman Dan Fodio University, and University of Abuja location within centers of



power and academic excellence places the highly rated universities at the vibrant crossroads of global enterprise and in proximity to the dynamic leadership that shape the institutions.

- *Public Speaking and Presentation Development* - This course will focus on the skills involved in selecting, researching, organizing, and writing persuasive messages. Participants will learn techniques for creating speeches that engage, persuade, and inspire an audience using image, metaphor, and story, while also getting key messages across. Finally, participants will learn to communicate their ideas effectively using verbal techniques in a small, supportive classroom environment.

- *National and Personal Security* - This course emphasizes human security that is focused on the protection and empowerment of individuals. Led by scholars, policy makers, law enforcement, and security experts, the session will examine several themes including the decentralization of policing in Nigeria, community policing, food insecurity issues caused by climate change, and information security, the militarization of politics and its impact on democracy, digital authoritarianism, security sector reform, and system legitimacy.

- *Organizational Leadership and Development* - Adaptation is the key to success in today's rapidly changing global marketplace. Organizations need dynamic leaders who are able to strategically navigate their teams through any economic climate. This session challenges participants to critically analyze their strengths and weaknesses, and prepares them with the actionable outcomes needed to thrive as a successful leader. They will learn innovative strategies, thinking outside the box, and social entrepreneurship.

- *Recognizing and Managing Polarities* - Leaders are often faced with complex and contradictory challenges that they have to find solutions to. Many of these issues aren't problems but polarities: dilemmas that are ongoing, unsolvable, and contain seemingly opposing ideas. All organizations, teams, and individuals need to navigate the tensions between, for example, centralization and decentralization, empathy and toughness, change and stability. Understanding how to recognize and manage these pairs of interdependent opposites with a "both/and" rather than "either/or" mindset allows leaders to leverage a more sophisticated and adaptive approach.

## Who should participate?

Senior government leaders, corporate leaders, senior management, elected government leaders, local government chairmen and councilors, senior managers, board members of government and private enterprises, lawmakers, business leaders, nonprofit executives, bank executives, and national leaders etc. Participants may be nominated by their supervisors or apply directly to the program.

## What's the Cost of an Executive Leadership Education?

Tuition for the week-long program is four thousand two hundred and ninety dollars (\$4,290.00) only. Early bird registration of \$4,000.00 if you register before July 30th, 2022. The Conveners may consider requests for partial scholarships for eligible candidates. To become a participant, please fill out the application form completely and submit it with your current resume and evidence of payment of non-refundable deposit of \$250.00 to the Center for Media and Peace Initiatives. Full conference fees must be paid by **August 30, 2022**. Participants are expected to take care of their travel, accommodation, and other personal costs. Should you have questions regarding the event, please contact the Program Coordinator, Belle Unobe - [belle.unobe@mycmpi.org](mailto:belle.unobe@mycmpi.org) or +1-508-373-8038.

**Calendar of Activities:** The Executive Leadership Education is organized every quarter, with the next activity to be held on October 2 - 25, 2022 plus one week Internship. Venue: Rutgers University, Newark.

## Policies

- **Guarantees:** The forum will aim to provide exceptional programs and services. We will endeavor to improve any programming that does not fulfill our promise.
- **Payments, cancellations, and withdrawals/substitutions:** Complete payments must be made prior to the issuance of acceptance letter into the program. No refunds will be made at withdrawal initiated 21 days before the start of the program. Eligible refunds will be made less administrative and transfer fees and refunds cannot be made for no-shows. Substitutions will be accepted at any time before the start of the forum. One participant is accepted per registration.
- **Consent to use of photographic images:** participation in the forum constitutes a permission to use attendees images in voice and photographs, video tapes by the organizers.
- **Event Cancellation or Postponement:** The organizers reserve the exclusive right to modify, postpone, reschedule or cancel events for any reason, including emergency, inclement weather or other acts of God. In the event of cancellation, every effort will be made to reschedule. All fees will be applied to the new date.




## About Center for Media & Peace Initiatives (CMPI)

The Center for Media & Peace Initiatives (CMPI) New York is a media and public policy think tank in special consultative status with the United Nations' Economic and Social Council - ECOSOC and affiliated with Rutgers University. Since its founding 17 years ago, Center for Media and Peace Initiatives has brought people and ideas together in a variety of events and platforms to promote and celebrate interdisciplinary study and underline its importance. CMPI continues to engage in many cross-sectoral projects across the United States and Africa, including those engaging journalists, diplomats, business leaders, students, academics, scholars, and public policy experts. CMPI's unique platform facilitates discussion around specific subject areas, with the goal of generating new knowledge and understanding, forging, and expanding new international, intercultural, interdisciplinary research networks, and partnerships. The Center offers a wide range of customized executive leadership education programs featuring world-class foreign policy and national security experts and multidisciplinary leadership development. For more information about designing an executive education program for your organization, or to learn more about existing programs, please visit us at [www.mycmpi.org](http://www.mycmpi.org) or contact Edmund Janiger, director of the CMPI Leadership Academy at [edward.janniger@mycmpi.org](mailto:edward.janniger@mycmpi.org) or [info@cmpimedia.org](mailto:info@cmpimedia.org)

## About The School of Public Affairs and Administration (SPAA) at Rutgers University –Newark

The School of Public Affairs and Administration (SPAA) at Rutgers University–Newark (RU-N) is [consistently ranked as a top school](#) for public management and leadership, as well as nonprofit management and urban policy, by U.S. News & World Report. And SPAA is [accredited by NASPAA](#) – the Network of Schools of Public Policy, Affairs, and Administration. Learn more *Facts & Figures* about the school. Guided by the principles of [Knowledge, Competence, Diversity, Service, and Ethics](#) – and with an emphasis on evidence-based approaches to the effective and equitable implementation of public policy – Rutgers SPAA promotes accountability, transparency, and performance in the public and nonprofit sectors. SPAA offers a variety of innovative, world-class degree programs – Public and Nonprofit Administration (BA), Master of Public Administration (MPA), Executive MPA, and PhD – as well as a complement of professional and graduate certificate programs.





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